

DIRECT ACCESS TO CHINESE IMMIGRATION MARKET

直通中国移民市场



ChinaImmiMarket Presents
移民超市出品

info@chinaimmimarket.com · +1.630.701.6163 · ChinaImmiMarket.com



WELCOME LETTER 欢迎信

The immigration business marketing strategy used to be “fitting in” with everyone else. Today, it’s all about standing out. Statistics from the United Nations Population Division shows that, to mid-2015, the United States is the top destination for Chinese immigrants, accounting for 22% of the nearly 11 million Chinese living outside of China. **The Chinese immigrant population in United States has grown to 2.3 million in 2016, which is to 5% of the approximately 44 million immigrant population.** It is a huge market out there with a challenge to “stand out” in the current business climate, especially with the language and cultural barriers in the Chinese business arena.

Given these circumstances, your company might need a hand from a Chinese immigration related professional marketing team to help you open the gate to the Chinese business market. **In the past few years, ChinaImmiMarket has been providing remarkable marketing services for hundreds of companies in the immigration business market.** Our marketing services cover marketing materials, website build, trade-show related services, online and offline marketing, and so much more.

Our goal is to help our clients “stand out” in the highly competitive market in a unique way. **Our clients are very satisfied with our work with many of them continuing our working relationship for many years.**

ChinaImmiMarket looks forward to assisting you with your marketing services and helping your company become the “out-stander” of the market.

Sincerely,

China ImmiMarket
移民超市

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CONFIDENTIAL NOTICE: This proposal has been distributed to you on a confidential basis for your information only. By accepting it, you agree not to disseminate it to any other person or entity in any manner and not to use the information for any purpose other than considering opportunities for a cooperative business relationship with ChinaImmiMarket.

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ABOUT US

关于我们

ChinaImmiMarket is a leading Chinese immigration online media and marketing consulting firm. We are bilingual immigration marketing experts and provide a complete marketing plan for U.S. immigration related companies who target the Chinese immigration market. We break through the cultural barriers and build immigration bridges for you...directly, efficiently and effectively.



Robert Divine

- Former Acting Deputy Director of United States Citizenship and Immigration Services (USCIS)
- Vice President of Association to Invest in USA (IIUSA)



Ronald Klasko

- Former President of the American Immigration Lawyers Association (AILA)
- Former Chairman of EB-5 Committee of the AILA



David Hirson

- Former Chairman of the State Bar of California
- Former Chairman of Investor Visa Committee of AILA



Bernard Wolfsdorf

- Former President of the American Immigration Lawyers Association (AILA)
- Managing Partner of the Wolfsdorf Rosenthal LLP Group

高级精英顾问团队

Our Consulting Team



Jeff Carr

- Renowned EB-5 Economist
- EB-5 Economic Advisor of the Year
- Prestigious EB-5 Immigration Investor Consultant



Jeff Xie

- Managing Attorney of Xie Law Offices
- Chinese American Immigration Attorney



Reid Thomas

- NES Financial Executive Vice President
- EB-5 Escrow Account Service Specialist



Mona Shah

- Attorney at Mona Shah & Associates
- Renowned EB-5 Attorney
- Adjunct Professor at Baruch College



Our Advantages

我们的优势

SOLID BRIDGE

between American immigration related enterprises and most of the approved Chinese immigration agencies

POWERFUL IMPACT

to gather large numbers of followers and reposts on trending Chinese social media platforms

ONE-STOP SERVICE

covers most of the marketing strategies you may need to stand out in the immigration business market

PROFESSIONAL TEAM

of immigration-knowledgeable bilingual experts that have guided hundreds of immigration related enterprises

TOP IMMIGRATION MEDIA

ChinaImmiMarket awarded immigration Media Service Provider of the Year

MULTIPLE LOCATIONS

in major cities in China as well as in United States that offer you services 24/7

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FOUR
PRONGED APPROACH

- Website
- WeChat
- Magazine
- e-Newsletter

四大王牌

ONE-STOP MARKETING PLAN
to gain access into
CHINESE IMMIGRATION MARKET



我们的影响力

WHOM DO WE REACH ?

We have built long-term
relationships with

2,000+

**immigration agencies, study abroad
agencies, banks, investment companies, real estate companies,
wealth management companies, law firms, etc.,** In addition to
providing ongoing communications with them, we also reach out to
them through your different platforms.

A massive amount of **Chinese
immigration related
professionals and interested
potential clients** are following
us on our social media platforms.
Hence, posted information has
a high exposure rate due to
continuous reposting by our
followers.

OUR CLIENTS 我们的客户

ChinaImmiMarket does marketing services for hundreds of immigration related companies. Here is a sampling of some of our clients:

NES Financial

BAKER TILLY

KLASKO
Immigration Law Partners, LLP

DAVID HIRSON & PARTNERS, LLP

WR Wolfsdorf Rosenthal
LLP

FRAGOMEN
GLOBAL IMMIGRATION • EB-5 PRACTICE
海外移民 • 投资移民

谢正权律师事务所
Xie Law Offices, LLC

BEHAR LAW GROUP

EB-5 INVESTMENTS
THE EB-5 VISA INVESTMENT MARKETPLACE

世纪纽约区域中心
CENTURY
NEW YORK CITY REGIONAL CENTER
USA

SEATTLE FAMILY REGIONAL CENTER
西雅图家园区域中心

AAEB5.com
Advantage America EB-5 Group

LEE & LEE, PS
ATTORNEYS AT LAW

H | L HOMEIER & LAW, PC.
A PROFESSIONAL LAW CORPORATION

MONA SHAH & ASSOCIATES
ATTORNEYS AT LAW

FNYMRC 联邦纽约大都会
区域中心
Federal New York Metropolitan Regional Center

NYC MRC
REGIONAL CENTER

CaRE
EB-5 Capital & Regional Center

IMPACT
DataSource

EPR
ECONOMIC & POLICY RESOURCES

ZHANG & ASSOCIATES, P.C.
US IMMIGRATION ATTORNEYS AND COUNSELORS

Seattle
Area Regional
Center
西雅图地区区域中心

PATHWAYS
CREATING OPPORTUNITIES FOR IMMIGRANTS, DEVELOPERS, AND BUSINESS

PARAMOUNT
DEVELOPER EB-5 PROGRAM

ABG
ARTISAN BUSINESS
GROUP

MARGARET W. WONG & ASSOC. CO. LPA
ATTORNEYS AT LAW

Law Offices of Peter Y. Qiu

AMERICAN
REGIONAL CENTER GROUP

Great Lakes Regional Center

ManhattanRegional
CENTER

LAW OFFICE OF KENT GUBRUD P.C.

DS Darren Silver
& Associates LLP

CAP UNITED

AGRC AMERICAN GATEWAY REGIONAL CENTERS
LOS ANGELES • BEIJING • SHANGHAI • HONG KONG • SEOUL • HANOI

長者屋
老有所依

ARCFE

C.T. LEE & ASSOCIATES
ATTORNEYS AT LAW

REID & WISE LLC
锐泽律师事务所

李汉君联合律师事务所
Law Offices Of Li & Associates, PLLC

ARTIS
SENIOR LIVING

EB-5
COAST TO COAST
岸到岸有限责任公司

GOLD STONE
America Goldstone Investment Consulting

金门国际
美国投资移民区域中心

ALC
Finance Small Business
Create New Jobs

CA
CanAm Enterprises

AMERICAN DREAM FUND
ADF

EB5 CAPITAL™

CiF CLEVELAND
INTERNATIONAL
FUND

NYIFUND
NEW YORK IMMIGRATION FUND

FPP
First Pathway
partners

YK America
REGIONAL CENTER

LIVE IN AMERICA EB-5
THE LCP GROUP

LAM NYC EB-5 REGIONAL CENTER
林氏纽约区域中心

ATLANTIC AMERICAN PARTNERS

世纪纽约区域中心
CENTURY
NEW YORK CITY REGIONAL CENTER
USA

SEATTLE FAMILY REGIONAL CENTER
西雅图家园区域中心

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GOLD STONE
America Goldstone Investment Consulting



CLIENT TESTIMONIALS

客 户 感 言



“Working with ChinaImmiMarket has been a pleasant experience. The staff is responsive and knowledgeable. They helped us launch the social media campaigns in China and we quickly gained market recognition!”

— Clare Chen, Marketing Director of CanAm Enterprises

“We use ChinaImmiMarket for all our marketing needs regarding the Chinese market, including translation, design, and marketing promotion. We appreciate their high-quality service and plan to continue to do business with them in the future.”

— Laura Kelly, Vice President of Marketing of NES Financial

“I have had the opportunity to work with ChinaImmiMarket in numerous capacities. I’ve worked with their team in support of marketing material for Baker Tilly, but also along their side when creating marketing material for mutual immigration clients. There is never a hesitancy when recommending them to clients, because I’ve witnessed their superb work firsthand. ChinaImmiMarket’s professionalism, friendliness, and understanding of the immigration industry provides me complete confidence in their ability to execute, no matter the project.”

— Mickayla Zinsli, Director of EB-5 Services of Baker Tilly Capital

“We have worked with the ChinaImmiMarket team on various projects and have been very pleased with the results. We highly recommend their services!”

— Julia Yong-hee Park, Managing Director of AAEB5 Group

“It was very comfortable working with the ChinaImmiMarket team. Their expertise in designing marketing materials, and great marketing material does make a difference. We are very thankful that ChinaImmiMarket has assisted to build relationship between us and potential clients. Their platforms deliver information to very targeted audiences, which has helped increase our visibility in China. Their marketing service has become our first choice for China perspectives in the future.”

— Tony Zhang, Executive Director of Lam NYC EB-5 Fund Regional Center

“ChinaImmiMarket’s knowledge of the immigration marketplace made a significant difference in the marketing material they produced for us. It’s professional, engaging, and captures our brand image and directives. ChinaImmiMarket is easy to work with and quick to respond. They were very proactive in contacting the conference organizers to obtain the display table dimensions and other information needed for our marketing event to be successful. We highly recommend their services.”

— Stephen Smith, CEO of EB5 Coast to Coast LLC

“ChinaImmiMarket is a very famous Chinese media platform in the immigration industry. Their coverage includes a wide range of issues that are very suitable for our needs of seeking potential clients. We are looking forward to our further cooperation in the future.”

— Guohua Yin, Marketing Director of Jinbeifang Immigration

“ChinaImmiMarket team is stellar and I would recommend them to anyone! They were able to distill a lot of information and create clear, visually appealing materials quickly. They are very professional, and everyone on the team is friendly and easy to work with. I only wish I knew of them 3 years ago, when we started our project.”

— Jennifer Ardizzone-West, Executive Director of Blue School

“We are very thankful and appreciative of the relationship that we have developed with our China marketing partner - ChinaImmiMarket. Their marketing service has been wonderful. Many of our agents and investors have commented to us about how clean looking and professional our new brochure and web site design is. ChinaImmiMarket team gets a 9.5 out of a possible 10 score from me on that work.”

— Gregory Wing, President & CEO of Education Fund of America

“Working with ChinaImmiMarket has been paramount to the successful launch of our project offering and regional center. Not only was the final product brilliantly done with great quality, but the layout and the message of our project was appropriately highlighted to help show the project’s many strengths. ChinaImmiMarket worked with us on an extremely tight timeline and delivered a beautiful product. We look forward to working with ChinaImmiMarket again in the future.”

— Ariel Torbati, Vice President of Lubert Adler Regional Center

“The design work provided by ChinaImmiMarket is very attractive and the vice president of marketing as well as the other staff are very professional and gave us a lot of good ideas in the communication. Thank you very much for preparing such fantastic marketing material for us. It is a pleasant cooperation and I hope we could have more such cooperation in the future.”

— Keron Zhou, Vice President of California State Regional Center

“Being in immigration industry for many years, we always trust the services provided by ChinaImmiMarket. They are not only a reliable media platform to deliver timely information, but also a trusted partner for us.”

— Rich Time International Investments Development

“ChinaImmiMarket as a well-known immigration industry media platform plays a great role in our marketing promotion. With the help of their professional employees our branding get a widely spread in China bringing us more economic benefits. We really appreciate the cooperation between us and hope we can continue our good business relationship and interactivity for the future.”

— Min Christ, Principal of Seattle Family Regional Center

“ChinaImmiMarket is a one-stop, complete media platform that can help Chinese investors to learn about American and global immigration and investment information. Meanwhile, the team also provides professional services in various marketing related topics. They are absolutely the leading media in this field.”

— Global Visa Consulting Center

“ChinaImmiMarket has helped us prepare different varieties of marketing materials such as logo design, business card, website and PowerPoint. The most impressive characteristic of their team is their dedication to work. They are very responsive and willing help. On top of that, this team always delivers high-quality service with a timely manner. We appreciate their help and determine to continue to do business with them in the future.”

— Jenny Yang, Marketing Director of America’s Regional Center

微信广告与文章

WECHAT

AD + ARTICLE

WeChat is the most popular social media app in China with

938,000,000+

monthly active users. Our official WeChat account, which is managed in China, has a very large number of followers who are industry professionals and potential customers who are interested in US immigration. We update our account with trending immigration news and articles several times each week. You will get a high exposure thanks to our high volume of readerships and reposting.



Please scan QR code to follow **ChinaImmiMarket** WeChat Official Account

AVERAGE TOTAL MONTHLY PAGEVIEW

200,000+



THE HIGHEST
POST PAGEVIEW

60,000+

INSIDE FRONT
COVER AD

INTERVIEW ARTICLE

COVER

BACK COVER AD

COVER EXCLUSIVE
INTERVIEW

Our renowned magazine targets Chinese immigration agencies and potential clients. We distribute the magazine to them for free. The magazines are printed in China and will be mailed directly to managers of agencies and immigration related potential clients in China.

杂志广告与文章
MAGAZINE
AD + ARTICLE

WEB

ADVERTISING
+ 网站广告与文章
ARTICLE



Make your information
searchable

on the leading Chinese PR website. Sign up for a customized banner on our homepage and post articles to brand your company. If you do not currently have a Chinese website hosted in China, don't miss out any longer!

NEWSLETTER

电子报广告与文章
advertising

Our Bi-Weekly E-Newsletters, which are managed in China and sent to **6,000+** Chinese immigration professionals, include trending immigration news, and a special column to introduce immigration related enterprises.



演示文档 POWERPOINT

PowerPoint is the most simple, directly, and visual way to express your ideas in a presentation.

The best marketing material for your clients to take-home that covers everything you want to show them in a concise brochure.

宣传册 BROCHURE

名片

BUSINESS CARD

Your unique "ID" in the business market, which represents your most valuable qualities and personalities.



网站创建

WEBSITE CREATION

Make your information searchable! Companies who choose our website services will have their own Chinese webpage, which will be hosted in China. Our specially designed Chinese website will lead your way to Chinese clients!



azure
ACTIVE SENIOR LIVING AT RIALTO, CALIFORNIA

蔚蓝老人特护医疗社区EB-5项目
总建筑面积29万平方英尺 / 总价值1亿3千万美元 / 970个就业创造

火热开启

美国移民局批准区域中心-加州国际区域中心项目




本项目位于加利福尼亚州丽都市 (Rialto, California), 由占地面积8.25英亩的老人特护医疗商业综合社区组成。项目总投资5350万美元, EB-5资金为3450万美元; 共招募69位EB-5投资人, 单笔50万美元美元投资额; 项目将创造970个工作就业, 远超移民局就业标准; Jess S. Morgan资金控管公司将对EB-5资金进行监管, 控制风险。

◎ 350个床位 ◎ 15000平方英尺的医疗区
◎ 100个座位的电影院 ◎ 商业店铺 ◎ 图书馆
◎ 4000平方英尺的独立餐馆 ◎ 宴席酒会场地
◎ 巴士接送 ◎ 高尔夫球场 ◎ 高级盐水SPA
◎ 加州第三大老人护理管理公司 超过20年经验

欢迎中介联系我们 美国电话: 001-626-893-8262
洽谈合作 中国电话: 86 15012501744 (请于北京时间22:00-次日15:00拨打)
邮箱地址: vickyhuangrealtor@gmail.com 微信号: vickyrealtor

azure
ACTIVE SENIOR LIVING

温德姆
至尊豪廷
大酒店和度假村
美国佛罗里达州清水市

EB-5项目

五星级国际大酒店

26 已获得移民局项目预先批准!

温德姆至尊豪廷大酒店和度假村项目是清水市白沙湾度假村区域中心中心可靠而稳定, 可为外国投资者获得美国永久居留权的EB-5投资项目

813.900.6431 邮箱地址: maywa@eb5clearwaterbeach.com

eb5clearwaterbeach.com

本项目已开工建设



标志设计
**LOGO
DESIGN**

Customized & Unique Logo
shows your company's
culture and value.

info@chinaimmimarket.com · +1.630.701.6163 45

招贴海报

FLYER & POSTER

Attractive, Informative and Creative.
Catch the eye of your potential clients
from the very first view.

Note: All prices are subject to change without notice

CHINESE VOICE OVER

+ 中文配音与字幕

CHINESE SUBTITLE



Voiceover your branding videos and add Chinese subtitle to them to make the videos more acceptable by Chinese clients.

动画影片制作

ANIMATED VIDEO CREATION



Animation makes creative short Animated film to help you to introduce or promote your business to Chinese audience in the most interesting way.

展位设计与布置

BOOTH DESIGN & SET UP

One-stop trade show experience includes material design and booth decoration. We have local staff assist with trade show material installation, booth set up, translation and other services.



Note: All prices are subject to change without notice

中国展会日程表
CHINESE IMMIGRATION
TRADE SHOW CALENDER

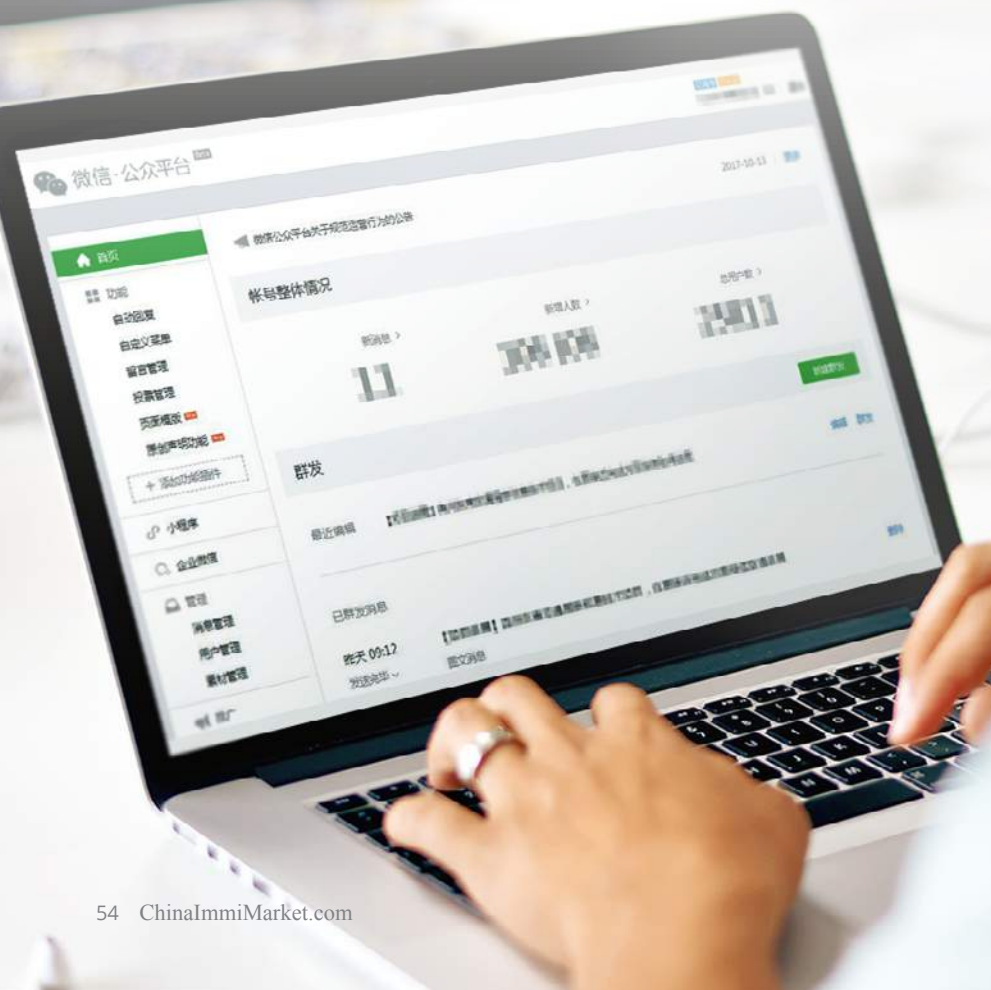
2016	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Feb																															
Mar																															
Apr																															
May																															
Jun																															
Jul																															
Aug																															
Sep																															
Oct																															
Nov																															
Dec																															



易拉宝
ROLL UP
BANNER
STAND

社交媒体帐号管理 SOCIAL MEDIA MANAGEMENT

We help client to manage social media account in China by posting high-quality articles related to your business on a regular basis. Thanks to Wechat and Weibo's high exposure rate, your business will soon be a household name in the industry in China.



PROMOTIONAL ARTICLE ON TOP-RATED WEBSITE 顶尖媒体软文撰写与推广



Promotional articles written by knowledgeable immigration professional writers help you highlight the benefits of your company. Those articles will also be published to Chinese well-known websites that expand the exposure of your company.



大众媒体的访谈和广告

INTERVIEW AND AD ON POPULAR MEDIA

We will connect you with some of the most renowned and reliable Chinese medias, both online and offline, and provide a customized interview of your company for them to use. Our connections include a wide range of top Chinese medias, including medias newspaper, magazine, TV shows and online video websites. **With the help of these Chinese media and their high exposure, your popularity and brand awareness will be greatly enhanced in China. Specific pricing, please contact us.**

Here is a sample of media in our network:



CHICAGO | BEIJING | SHANGHAI | GUANGZHOU | SHENZHEN | LANZHOU | CHANGSHA

ChinaImmiMarket.com



OFFICIAL WECHAT

Please scan QR
code to follow
ChinaImmiMarket
WeChat Official
Account

NORTH AMERICA OFFICE
(CHICAGO USA)

info@chinaimmimarket.com

Office Phone: +1.630.701.6163

Address: 1717 N Naper Blvd, Ste 101
Naperville, IL 60532

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